JOINT MEETING OF THE ECONOMIC DEVELOPMENT COMMISSION AND THE GENERAL PLAN UPDATE ECONOMIC DEVELOPMENT SUBCOMMITTEE OF THE CITY OF CHULA VISTA

DECEMBER 4, 2002 3:00-5:00 P.M.

CONFERENCE ROOMS 2&3
Public Service Building

CALL TO ORDER

ROLL CALL

MEMBERS: William Tunstall (Chair), Chris Lewis (Vice-Chair)(Steering

Committee Representative), Kevin Carlson, William Hall, Charles Moore, Daniel Munoz, Jr., Carl A. Nelson, Nate Rubin, Russ Hall, Ramin Moshiri, Scott Vinson, Mary Wylie

ACTION ITEMS

1. REVIEW AND DISCUSSION OF GENERAL PLAN UPDATE PRELIMINARY ISSUES REPORT – Public Input [Ed Batchelder, General Plan Manager] - The City initiated the first phase of public input at the Vision 2020 Community Festival on April 27, 2002, and then continued input through an initial "visioneering" program that extended through August. All the public input has been entered into a database, categorized under nine topic areas, and summarized in the Preliminary Issues Report.

Staff will provide an overview of the Report with an emphasis on issues under the Economy and Finance topic area. A copy of the Report, along with a listing of the more detailed comment database entries regarding economy and finance are enclosed with this Agenda. Subcommittee members will have an opportunity to discuss these and any other issues presented in the Report, and to identify how they relate to issues already addressed the by the Draft Economic Development Strategy (EDS). **STAFF RECOMMENDATION:** That the Subcommittee receive the Report and provide feedback regarding the public's issues in relationship to the EDS.

2. RELATIONSHIPS OF THE ECONOMIC DEVELOPMENT STRATEGY (EDS) TO THE GENERAL PLAN UPDATE [Ed Batchelder, General Plan Manager] - In preparing a final draft EDS, staff and the Business Response Team (BRT) have revised certain EDS Action Items to clarify where there is a relationship to the General Plan Update (GPU). Staff will review these portions with the Subcommittee, and will explain how specific EDS Action Items will need to be translated into General Plan policies as part of their implementation. A copy of General Plan related EDS items will be distributed at the meeting. **STAFF RECOMMENDATION**: That the Subcommittee discuss these portions of the revised draft EDS, and provide comments and feedback to staff on General Plan relationships.

3. SUBCOMMITTEE MEETING TIMES FOR JANUARY AND FEBRUARY [Ed Batchelder, General Plan Manager] — As one means to continued public involvement in the GP Update, all meetings of the four GP committees will be noticed, and the public is encouraged to attend. This is particularly important during the discussion of issues, and the development of a vision and key goals and objectives which will take place between now and March. The other three GP committees meet from 6:00 to 8:00p.m. Staff is proposing that the January and February meetings of the Economic Development Subcommittee be held at a later hour to be more convenient for the public to attend. STAFF RECOMMENDATION: That the Subcommittee agree upon a meeting time for the January and February meetings.

ORAL COMMUNICATIONS

PUBLIC COMMENTS

INFORMATION ITEMS / ATTACHMENTS

- 1. GPU Preliminary Issues Report
- 2. GPU public comments database extract- Economy and Finance related inputs.

ADJOURNMENT

The meeting will adjourn to the next regularly scheduled meeting of the Economic Development Commission on January 8, 2002, at 3:00 p.m., or a later time to be determined, in Conference Rooms 2 and 3.

DISABILITIES ACT

The City of Chula Vista, in complying with the Americans with Disabilities Act (ADA), request individuals who require special accommodates to access, attend, and/or participate in a City meeting, activity, or service request such accommodation at least 48 hours in advance for meetings and five days for scheduled services and activities. Please contact the Secretary to the Redevelopment Agency for specific information at (619) 691-5047 or Telecommunications Devices for the Deaf (TDD) at (619) 585-5647. California Relay Service is also available for the hearing impaired

